

Kathryn Jankowski

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Los Angeles, CA

As a versatile producer, director, editor, and choreographer, I aim to bring captivating videos to life. My special talent? Connecting with artists, celebrities, and other creatives and turning their visions into reality. This has expanded my skills and brought forth a tapestry of compelling work. I pride myself on being a blend of creativity and strategic acumen. My organizational and logistical skills provide the structural backbone to my creative endeavors, ensuring a seamless fusion of artistry and professionalism.

Key Skills

- Premiere Pro
- After Effects
- Videography
- Conversational Spanish
- Pitch Decks
- Choreographer
- Host/Celebrity Interviewing
- Digital Media Strategy
- Social Media Design

Professional Experience

Electric Monster, REACT Media, LA

Producer

January 2023 - Present

Present timely and pertinent video concepts weekly while conducting thorough research to swiftly acquire expertise on a variety of subjects. Work directly with talent filming episodes while simultaneously communicating with editors and strategy to implement quality creative choices on 8-10 monthly episodes, overseeing projects from pre to post-production.

Accomplishments:

- Lead producer for Celebrity K-Pop talent. Conduct in-depth interviews and games with international idols contributing to 12.1 million views.
- Collaborated with cross-functional teams to bring channel average views from 100k average in first day to 200k+ average in first day in under 6 months.
- Created five brand new, successful episode formats that have a combined total of over 15 million views.

Associate Producer

March 2022 - December 2022

Proficiently scriptwrite across diverse mediums and channels, offering comprehensive support to producers through diligent research. My expertise extends to skillfully producing talent, guiding them through various episodic themes, and overseeing the entire video production process from initial pitch to final publication.

Accomplishments:

- Lead original Snapchat content, resulting in the top revenue month that the company has ever seen in July 2022.
- Develop creative for episodes for People Vs. Food, Satisfying Science, REACT, and Try Not To Channels on YouTube and Snapchat.
- Strategize to create a company voice on Snapchat and curate content for that audience.

Editor

June 2021 - March 2022

Meticulously edit and polish content across YouTube, Facebook, and Snapchat platforms, where precision in formatting, design, graphics, and asset management are paramount. My collaboration with producers and fellow creative minds includes the implementation of innovative approaches to elevate the React brand's unique voice and comedy.

Director, Editor, Choreographer

Freelance

March 2020 - Present

From the inception of a project through its final execution, I orchestrate the creative process, crafting captivating promotional videos. This comprehensive approach encompasses directing talent, choreographing dance performances, and skillfully editing projects, ensuring that each creation resonates with the artist's vision and aligns seamlessly with brand objectives.

Accomplishments:

- Collaborate with many artists, including APG label artist bludnymph creating three visualizers, one short film, and four music videos.
- Offer creative strategy and videography packages for brands, camera operating and editing/designing digital content for fashion brand, several weddings, and events/concerts.

MAXIMUS COVID Contact Tracer

Team Lead

September 2020 - May 2021

Led call center team who gather important information from Indiana residents regarding their COVID-19 illness, coached on proper phone interaction etiquette, contributed to data collection involving medical abnormalities and vaccine awareness. Deftly defused tense situations with hostile callers.

Creative Promotions Intern Nickelodeon, New York City

Creative Promotions Intern

June 2019 - August 2019

Pitch and publish original social media content. Brainstorm on-air promotional content and manage a projects life from pitch to publication. Edit and organize assets for promo pieces.

NBCUniversal, Los Angeles

Filmed Entertainment Intern

April 2017 - February 2018

Create contact sheets and manage celebrity post-interview assets. Assist at press junkets and conduct office management tasks for the film promotions team.

Education

Indiana University

2016-2020, 3.5 GPA

WIUX Visual Content Director - IDS Videographer - Dance Team

Captain

Major in Cinema and Media Production

Specializations in Gender and Sex in Media and Editing

Minor in Spanish and Marketing

Courses in Excel, After Effects, Photoshop, business law, and marketing

Certifications

- Intimacy Coordinator Courses Levels 1 & 2
- Sexual Harassment in the Workplace Training
- Implicit Bias Training

References available on request.